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Deb Aldredge

(Retired) Chief Administrative Officer, Farmers Insurance

Retired Chief Administrative Officer in Property & Casualty Insurance, Private Banking, and Wealth Management, and Strongward Board Member since 2022, Deborah ("Deb") Aldredge has a proven track record in crafting and implementing people strategies to better serve customers and achieve business outcomes. Her experience and technical knowledge are in Human Resources, talent management, succession planning, risk management, cultural transformation, diversity and inclusion, and employee engagement.

Jacqueline Alexander

Board Title: Board Secretary CEO, Know Your Fruit

Jacqueline Alexander owns Morale Orchards, a 40-acre pear orchard in Hood River, OR, and is CEO of Know Your Fruit, a freeze-dried and IQF product start-up. A Lewis & Clark Law School alumna, she champions Black leadership and advocates for equity in disaster relief.

Tim Brady

Board Chair, Investor

Tim Brady is an investor, technology expert, entrepreneur, and the current Interim CEO at Strongward. Throughout his long career, he has held various roles, including Yahoo!'s Chief Product Officer, Co-founder of Imagine K12, and CEO of QuestBridge. Tim holds degrees from Harvard and Stanford. In addition to serving on Strongward's Board of Directors, he also sits on the board of QuestBridge and ClassDojo.

Francis Bouchard

Senior Fellow, Atlantic Council Adrienne Arsht-Rockefeller Foundation Resilience Center

Francis Bouchard, Managing Director for Climate at Marsh McLennan, develops climate-related solutions for clients, communities, and stakeholders. Formerly at Zurich Insurance, he chairs Strongward's Board, serves as a Climate Leader in Residence at Duke University's Nicholas Institute for Energy, Environment, and Sustainability, and is a member of Syracuse University's Sustainability Lab Advisory Council. He holds degrees from Syracuse University and George Mason School of Law.

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Lee Carter

President & Partner, maslansky+partners

Lee Carter leads communication strategy for Fortune 100 and 500 companies, trade associations, and nonprofits. As President of Maslansky + partners, Lee advises major firms like Visa, Bank of America, Coca-Cola, Toyota, Goldman Sachs, and Starbucks. She is a regular contributor on Fox and MSNBC, offering insights into business news and U.S. politics.

Scott Couvillon

Founder, Edifi & Partner, Trumpet Advertising

A brand strategist with 25 years of experience in branding and advertising, Scott Couvillon knows the importance of bringing an organization together around purpose. He founded Edifi, a consulting firm focused on transforming organizational culture for sustained success. He also serves as a Partner and Board Member of Trumpet Advertising.

Keith Daly

Board Title: Chief of Claims, Zurich Insurance

Keith Daly, Chief Claims Officer at Zurich North America, leads all aspects of commercial claims handling for the company. Prior to this role, he was President of Personal Lines at Farmers Insurance as well as EVP & Chief Claims Officer, earlier in his career, he held various leadership roles at AIG and Progressive Casualty Insurance Co.

Lisa Eisenstein

Philanthropist

Lisa Eisenstein has been a steadfast supporter of Strongward since 2010 and, with her family, has volunteered at Strongward sites in Louisiana, Texas, and Puerto Rico. Currently an active philanthropist and activist, Lisa previously ran a private law practice in New York City, specializing in product liability, matrimonial litigation, and commercial transactions.

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Jennifer Enderlin

Director, Corporate Social Responsibility, AT&T

Jennifer leads strategy and operations for AT&T Corporate Responsibility, driving social innovation and environmental stewardship initiatives that connect community needs to business objectives. A Texan native, Jennifer is the 4th generation in her family to enjoy a career at AT&T.

Peter Forlenza

Global Head of Equities, Jefferies

Peter Forlenza brings extensive investment banking experience to his leadership roles. He is currently Global Head of Equities at Jefferies Group LLC and leads Outpost Investment Group, LLC. His distinguished career includes executive roles at BS AG, MF Global Holdings Ltd, Bank of America, Citigroup, and Salomon Smith Barney.

Ron Guerrier

Chief Technology Officer, Save The Children

Ron Guerrier, Chief Technology Officer for Save the Children, has 25+ years in tech management, including roles as CIO for HP Inc., Illinois, Express Scripts, and Farmers Insurance. He holds degrees from the University of Illinois and North Park University and serves on the boards of Equinix, Innovate@UCLA, STEM Advantage, and Strongward.

Mike Goss

President, Toyota USA Foundation General Manager, Social Innovation, Toyota Motor North America

Mike Goss is president of the Toyota USA Foundation, which governs the company's Driving Possibilities education initiative. He also oversees a portfolio of philanthropic work in disaster resilience, driver/passenger safety, and mobility. In addition to serving on Strongward's board, Goss is chairman of the board of trustees at his alma mater, Union Commonwealth University in Kentucky.

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Marc Jarmosevich

Chief Analytics Officer, TIAA

Marc Jarmosevich, TIAA's Chief Analytics Officer since 2021, is an expert in enterprise analytics strategy. With 20+ years in financial services, he previously led analytics at Bank of America, Merrill Lynch, and Wells Fargo. He holds a degree in Philosophy from John Carroll University and previously chaired the board for the Center for Community Transitions.

Derrick Johnson

Agility, Inc

Derrick Johnson is experienced in strategy, marketing, business development, finance and operations, with experience ranging from startups to Fortune 50 companies. As Senior VP and COO at Agiliti, he oversees Manufacturing, Supply Chain, and the nationwide service delivery platform. He is a former President at UPS Mid-South and South Atlantic Divisions and is currently an Independent Director at LXP Industrial REIT.

Courtenay LaRoche

Former Strongward Client, Insurance Agent, Aflac

Courtenay LaRoche is a dedicated and compassionate woman who values family above all. After evacuating to Texas during Hurricane Katrina, she overcame contractor fraud multiple times and returned to New Orleans in 2012 with Strongward's assistance. She is now a Licensed Life Health and Accident Agent at Aflac.

Ann Limberg

(Retired) Managing Director, Bank of America

Ann Limberg, retired Managing Director and Head of Philanthropic Solutions at Bank of America, led the firm's strategy and advisory services for institutions, foundations and families. Ann previously served as President, Bank of America New Jersey. She is actively engaged in numerous nonprofit boards, including the Valley Health System and Macaulay Honors College at The City University of New York.

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Lisa Melillo

Group General Council, Personal Insurance Legal Services, Travelers Insurance

Lisa Melillo, Group General Counsel at Travelers, leads a legal team focusing on personal insurance regulatory and compliance issues, data and analytics and customer experience. She holds degrees from the University of Connecticut and Western New England College School of Law, and is admitted to practice in Connecticut, Massachusetts, and before the U.S. Supreme Court.

Vickie Nellor

Chief Operating Officer, Crown+Conquer

Vickie Nellor, COO of Crown+Conquer, has 35 years as an operations and supply chain executive, focusing on risk management, finance and efficiencies. As an Executive Vice President, she led teams in the U.S., China, and Hong Kong to expand global supply chain operations into international markets.

Brooks Nelson

Director of Strategic Initiatives, Walmart

Brooks Nelson is the Director of Strategic Initiatives at Walmart.org, overseeing disaster preparedness, food recovery, and product donations. Previously, he was the Senior Director of Global Resilience at the U.S. Chamber of Commerce Foundation, where he led disaster response programs. Brooks also worked with the USA Freedom Corps under the Bush Administration. He holds dual degrees from Iowa State University in Public Service and Apparel Merchandising. Brooks resides in Northwest Arkansas.

Anna Porcellino

Head of Talent and Workforce Sustainability, Farmers Insurance

Anna Porcellino is the Head of Talent and Workforce Sustainability at Farmers Insurance. In her role, Anna oversees Talent Acquisition, Talent Management, Performance Development, Corporate Social Responsibility, Employee Engagement, and Diversity, Equity, Inclusion & Belonging. Since joining Farmers in 2014, Anna has held numerous roles of increasing responsibility, including Chief of Staff to the Head of HR, HR Business Partner, and Director of Workforce Performance. Prior to

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Farmers, Anna was an Audit Associate at Grant Thornton, where she earned her CPA (inactive) and later transitioned into HR working at Princess Cruises. She holds a bachelor's in business economics from UC Santa Barbara and a master's in human resources from Pepperdine University.

Patricia Riddlebarger

Vice President, Corporate Social Responsibility, Entergy Corporation

Patricia Riddlebarger is a corporate citizenship leader and Vice President of Corporate Social Responsibility at Entergy Corporation, a Fortune 500 energy company. She spearheaded initiatives like Entergy's Power of Hope Fund, which raised $4.2 million for Hurricane Katrina relief, and EITC Super Tax Day, which has secured $300 million in tax refunds for low-income households. Patricia holds an MBA from Tulane University and a bachelor's degree in Journalism from The University of Texas at Austin. She has been honored as one of the top 10 Latina corporate executives in the U.S. by Latina Style Magazine and a top 50 businesswoman in New Orleans by CityBusiness.